



# Corporate Presentation

2025

| A<sup>1</sup> Austria



# Company

Empowering Digital Life is what we do.

# A1. Responsibility for Austria

**10,000 m<sup>2</sup> space**

one of the largest operators of datacenters in Austria

**~16,000 Jobs**

6.000 directly employed at A1 Austria

**~500 mn euros per year**

investments in infrastructure

**~107,000 households**

connected to the A1 Fiber Network in 2024

**850,000 households**

supplied with FTTH/B (Homes Passed)

**~90% 5G coverage**

end of 2024

**~ 40 mn euros per year**

investments in security

**The largest fiber optic network in Austria**

with a length of more than 76,500 km

## Test victories 2024

- „SpeedChecker Netztest 2024“
- „ÖGVS Test: Bester Mobilfunkshop“
- „Chip Netztest 2024“
- „Employer Branding Awards 2024 DACH“
- „connect-Leserwahl 2024“
- „Bester Kundenservice“ (Smartphone Magazin)
- „Futurezone Netztests 2024: bestes Netz“
- „Connect Mobilfunkshop Testsieg“
- „Connect Service-Apps Testsieg“



# A1 Group

- Leading telecommunications provider in the CEE.
- **7 countries**, around **30 million customers**.
- European unit of **América Móvil**, one of the largest wireless services provider in the world.
- **A1 Digital**: digital transformation in the core markets as well as in Germany and Switzerland.
- **A1 Austria** is the largest company within the Group, more than 50% revenues.

| A1 Austria

**30**

mn, Customers in  
7 core markets

**5.4**

bn, Total revenues;  
financial year 2024

**2**

bn, EDITDA in the  
financial year 2024

**17,000**

Employees as of  
year-end 2024

# A1 Austria: Strong brands

- A1 is **Austria's leading communications provider**, encompassing about 5.1 million mobile communications customers and 1.7 million fixed access lines.
- The customers benefit from a **global package of offers from one source**: voice telephony, Internet access, digital cable television, data and IT solutions, wholesale services, and mobile business and payment solutions.
- **92 of the top 100 companies** in Austria put their trust in A1: With the best network in Austria and a secure infrastructure, A1 is a reliable partner for digitalization.





# Business Areas

Creating digital advantage for business.

# A suitable offer for every household



Internet, TV, smartphones and classic telephony.



Enjoy the **best and fastest internet** at home with the largest fibre-optic network.



**Most awarded mobile network** for best reception and fastest surfing pleasure.



A1 Xplore TV & Canal+ the **perfect combination** of live TV & streaming app.



**A1 video library** with more than 7,500 films & series, up to 180 TV channels and an additional 5,000 hours of films & series with Canal+.



**Cybersecurity Services:** always safe on the Internet without specialist knowledge.



# A1 Services & Benefits

- The A1 Team takes care of **100,000 customer contacts** every day.
- Whether My A1 App, A1 Chat, A1 Live Shop or Social Media: **best service** also via digital channels.
- There for customers **on site**: in A1 shops, post offices, retail partners and with the regional sales and service teams.
- **In person and online** - 24 hours, 365 days a year.
- **A1 Smile** - the extensive world of benefits for all A1 customers: Exclusive offers, events and competitions



# Offers for Entrepreneurs



## Lexible working

Whether in the office, at home or on the move - A1 offers suitable internet, mobile and cloud solutions for flexible working environments.



## Effective communication

Teams communicate seamlessly and work together effectively thanks to cloud telephony and collaboration solutions.



## Extensive security solutions

Comprehensive protection for devices, company locations and remote employees is ensured.



## Professional Internet presence

Get your own GDPR-compliant website at a fixed price with search engine optimization and advertising options.



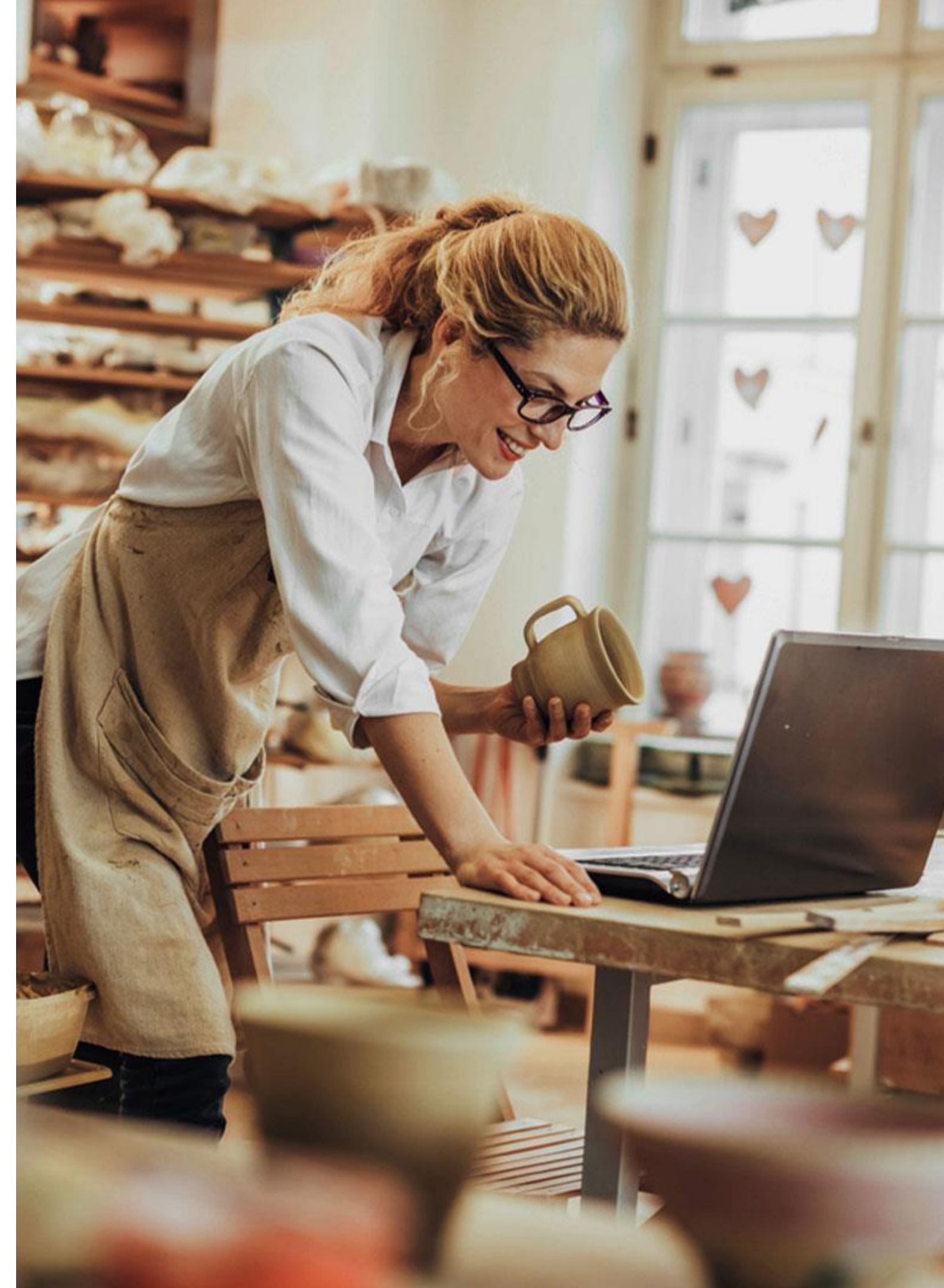
## Providers & Pharmacies

Networks and data protection: Healthcare solutions from A1 have simply everything for health



## Hotels & Catering

Safe, fast and reliable  
A1 services satisfy the highest standards



# The right solution for every business



## Modern connectivity

Optimum networking of all areas of the company enables efficient and cost-saving work.



## Communication & IP Telephony

Communication solutions, intertwining seamlessly.



## Business Service

Everything from a single source. A1 experts find the right solution for each problem.



## Security

Comprehensive protection for enterprise networks, Server and devices. Also for the premises.



## IT & Cloud Services

Scalable, highly available and secure: A1 takes care of the entire IT infrastructure.



## IoT & Analytics

Connecting machines and leveraging the value of data.

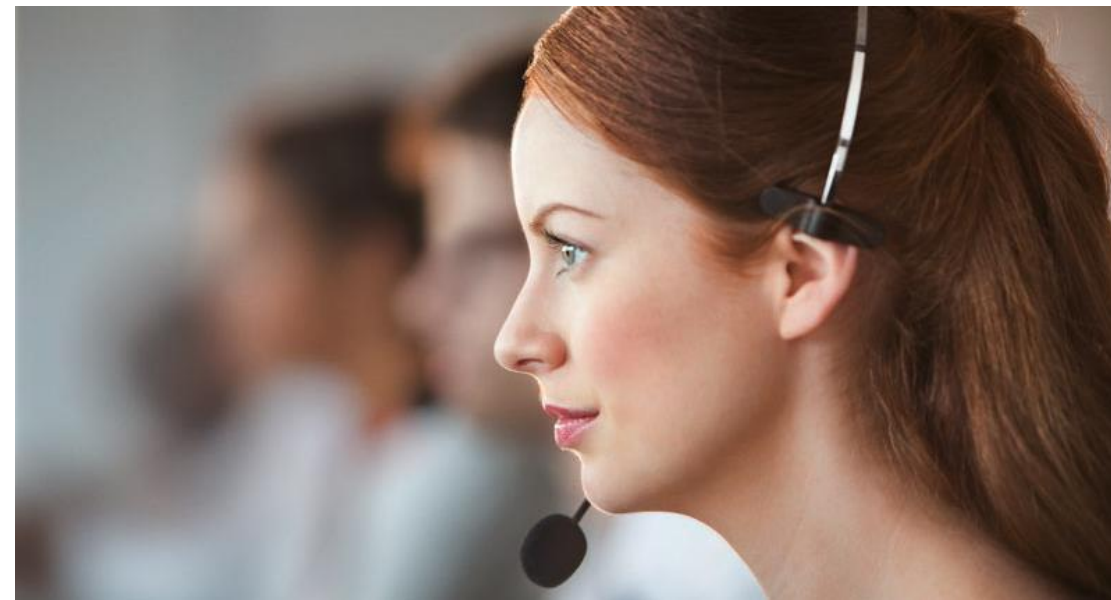


# Ready for the digital future



## Largest Infrastructure

- 76.500 km of fiber optic network:  
**we connect Austria**
- More than 13,500 4G/LTE and 5G/NR transmitters
- **Largest data center operator** with a total floor area of 10,000m<sup>2</sup>



## Comprehensive Service

- 1,000 technicians and experts
- Country-wide technical support for
  - 100,000 data lines and corporate networks
  - 60,000 telephone systems
  - 55,000 desktops
  - 25,000 payment terminals



## Highest Level of Security

- 100% of data **stored in Austria**
- ISO 27001 – **highest level of certification** in terms of information security

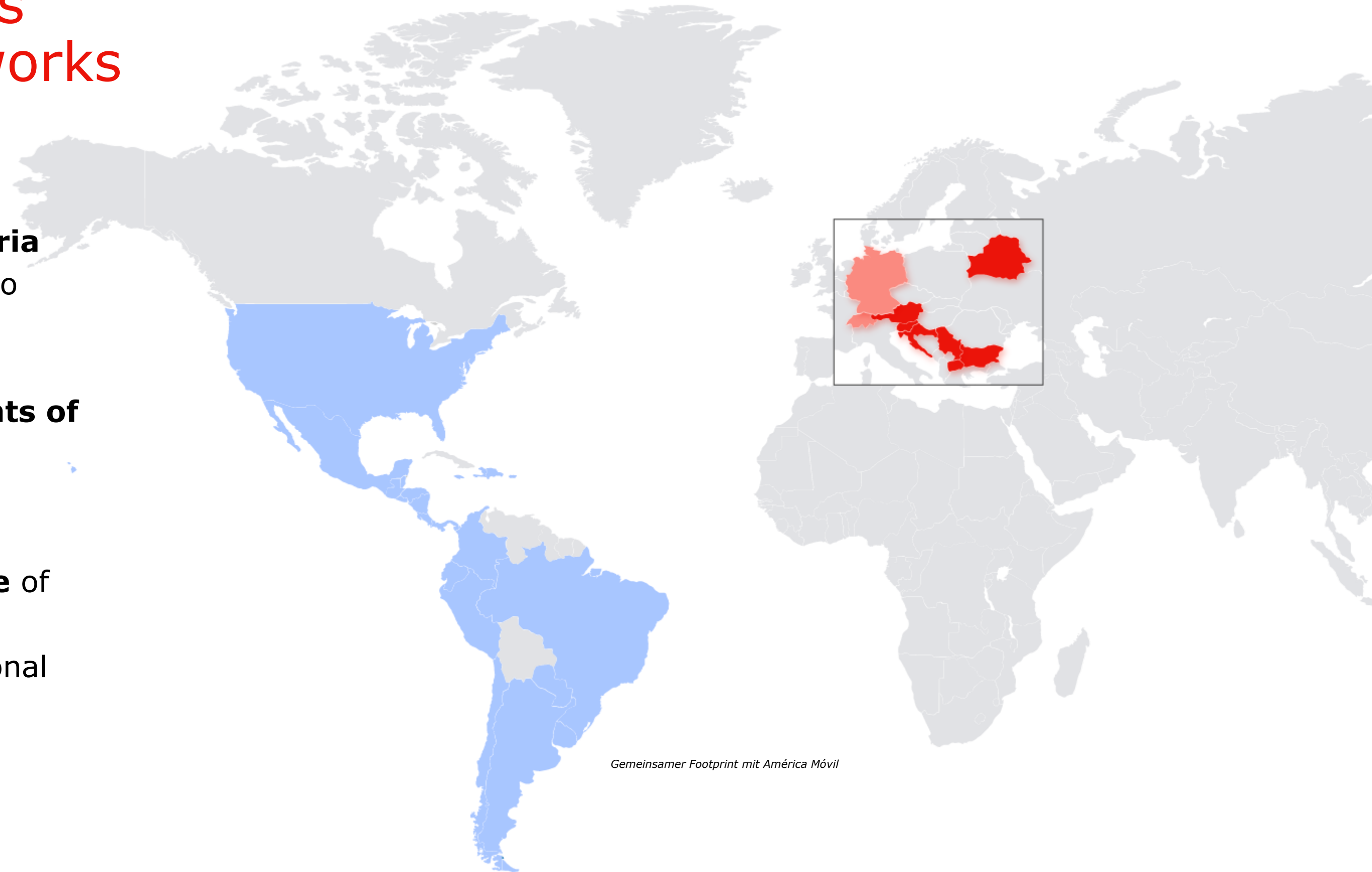


# Infrastructure

Hello Future.

# One of the world's largest fiber networks

- Technological and local know-how of **Telekom Austria Group** and **América Móvil** to leverage synergies.
- Joint footprint with **200 Points of Presence (PoP)** within **47 countries**.
- **Global wholesale presence** of Telekom Austria Group strengthened through additional coverage in the Americas.



*Gemeinsamer Footprint mit América Móvil*

# A1 Fiber Optic Network in Austria



More than **76,500 km** of fiber optic cable: Austria's digital lifeline.



Ready for the future: A1 fiber access points in **95% of all municipalities.**



A1 Highspeed Internet for more than **4 million households.**



Superfast and stable bandwidths of up to **1,000 Mbit/s** for home connections.



Ultra-fast internet **for businesses and industry.**



# 5G and Mobile Broadband for highest Flexibility

- The most **award-winning** mobile network in Austria.
- More than 5.400 transmitter: **5G coverage** in cities and rural communities.
- **Mobile broadband coverage** across Austria.
- **A1 Giganet:** The best combination of the largest fiber optic network and fastest 5G technology.

futurezone  
netztest  
testsieger



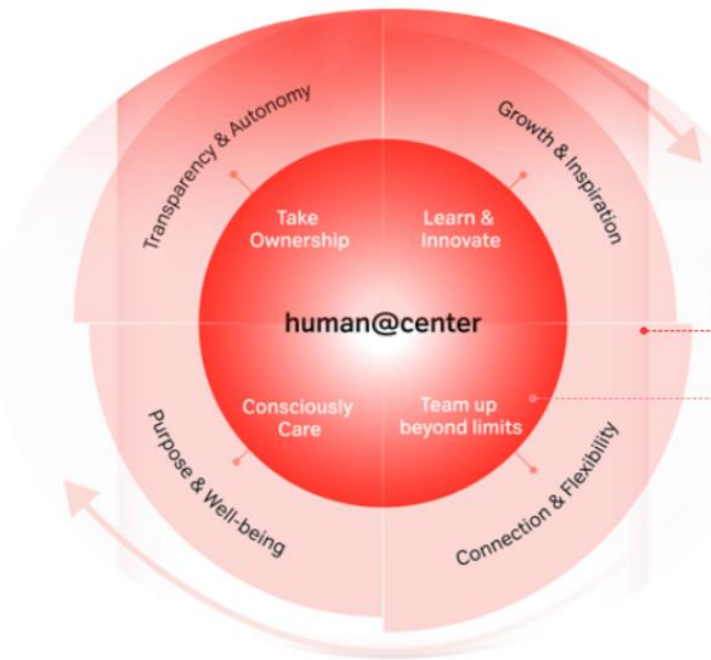


# Responsibility

for the environment, for people, for Austria.

# A1 as Great Place to Work

[jobs.a1.com/de/working-at-a1/](https://jobs.a1.com/de/working-at-a1/)



## A1 as employer

- It is important to us that our employees feel comfortable with us, are proud of what they do, enjoy their job and trust us.
- That's why we regularly call for kununu reviews and conduct the Great Place to Work survey every two years.
- We even win awards for our employee experience!

## Human@Center

- Employees and stakeholders are at the heart of A1's corporate strategy. After all, it is people who bring a strategy to life. For this to succeed, a balanced interaction between employees and the right working environment is required internally.
- Human@Center meets ESG: At A1, every team member can dedicate one day a year to corporate volunteering.

## Benefits & more

- We are united by a common passion for our work: we are digitizing Austria. In the spirit of "Human@Center", A1 offers a suitable environment: Flexible working. Team spirit - across team and borders.
- Innovation and agility. Personal development. Equal opportunities. Work-life balance.

We Make It Happen.

# A1 Start Up Campus



- With the **A1 Start Up Initiative**, A1 supports young entrepreneurs by
  - Provision of fully equipped office space and state-of-the-art technology at the **A1 Start Up Campus**
  - **Business consulting:** from marketing concepts to sales support throughout the A1 Group

## With Warrify against paper waste and towards the digitalisation of receipts

Warrify enables customers to store their receipts centrally in a web app using a QR code, saving them the hassle of searching for and collecting paper invoices. Warranty services and other important data can also be retrieved at any time.



A1 Start Up Members  
[www.A1startup.net](http://www.A1startup.net)

Find digital solutions for the challenges of our time.

# A1 digital.campus and A1 seniors academy

[A1digitalcampus.at](https://www.a1digitalcampus.at)



## A1 digital.campus

- Children and young people as well as parents and educators discover the opportunities of digitalisation together and develop ideas for a better future.
- The focus is on joint creative experimentation and playful exploration, taking into account the current competency models for digital education.



- Getting girls excited about STEM topics is one of the focal points of the A1 digital.campus.
- The A1 digital.campus initiatives are oriented towards the Sustainable Development Goals of the United Nations and the skills of the 21st century: creativity, critical thinking, communication & collaboration.

[A1Seniorenakademie.at](https://www.a1seniorenakademie.at)



## A1 seniors academy

- Free internet training on mobile devices for 60+ (approx. 50,000 participants since 2011)
- On-site courses throughout Austria as well as a comprehensive online training offer
- Austrian Seniors' Council is a cooperation partner
- Seal of quality for digital senior training from the Federal Ministry of Labour, Social Affairs, Health and Consumer Protection.

# Environmental responsibility



- Continuous **improvement of energy efficiency** through modern solutions.
- Utilization of in-house production from **photovoltaics** and purchase of electricity from **100% renewable energy**
- **Recycling and** refurbishment of around 130,000 end devices per year
- Efficiency improvements in the fleet: **electrification** and **reduction** of kilometers driven
- Sustainable & recyclable **packaging design**



On the way to net zero

A1 goes one step further and has committed to achieving net zero emissions.

By 2030, we will reduce our direct and controlled emissions in the A1 Group by 90%.

(compared to 2019)





 A1.net

 [linkedin.com/company/a1-telekom-austria-ag](https://www.linkedin.com/company/a1-telekom-austria-ag)

 [instagram.com/A1Telekom](https://www.instagram.com/A1Telekom)

 [facebook.com/A1Fanpage](https://www.facebook.com/A1Fanpage)

 [youtube.com/EinfachA1](https://www.youtube.com/EinfachA1)